# Privacy Notice - SportEX Survey

# Survey on equity, diversity, and inclusion in sports organizations

## For what purposes are your personal data used, and what is the legal basis for data processing?

The purpose of the survey is to gather information and build an understanding of diversity and inclusion in sports organizations. The survey asks respondents for background information and opinions and lived experiences on equity, diversity, and inclusion (EDI) within their sports organizations. Some of the questions are open-ended. With this survey, we aim to provide an open channel for sports communities in Finland to share their personal experiences. The survey results will be published on the SportEX website which will be accessible to everyone. The end report will be anonymized so that respondents cannot be identified.

Personal data is processed in accordance with Article 6(1)(e) of the General Data Protection Regulation (GDPR) and Article 9(2)(j) of the GDPR, in other words, procession of the data is necessary and proportionate in order for an official to complete the task in the name of public interest.

The university is committed to collecting and processing your personal data in a fair and transparent manner, in compliance with applicable data protection laws. This privacy notice describes how the university manages your personal data in accordance with data protection regulations.

# What personal data do we process?

In this survey, the respondents are asked to describe their identity related to their social characteristics (gender, education, others). In other sections, respondents have the opportunity to share their own opinions and describe their understanding of EDI in sports. The respondents themselves decide how much details they are willing to provide. The survey is answered through a link, and responses cannot be linked to the respondents later on.

- Information relevant to the study concerning you may also be collected from other personal registers (contact information of those who previously participated in the "Winning in the Long Run” study conducted by the University of Jyväskylä may be used to invite them to this study). However, the identity of respondents cannot be determined from the responses to this study.

## Who has access to your personal data?

The personal data contained in survey responses is processed by Webropol Oy and Tatiana Ryba, University of Jyväskylä (details below). The data processor for personal data is Webropol Oy.

- When personal data is no longer needed for performing the inquiry or for verifying the accuracy of the results, the collected material is 1) deleted from Webropol and 2) archived in such a way that the subject of the information is not identifiable.

- The material is processed without direct identifiers.

- Anonymization of open-ended survey responses will be completed by December 20, 2023, after which all personal data will be deleted.

## Are your personal data transferred outside the EU/EEA, and how are data transfers protected?

Personal data will not transferred outside of the EU/EEA.

## How long are your personal data processed, and are the data archived?

All collected personal data will be stored until anonymization, which is until December 20, 2023.

## What rights do you have as a data subject?

As a data subject, you have the following rights:

• The right to access your personal data

• The right to restrict processing in certain situations

• The right to resist processing in certain situations

• The right to be informed of a data breach that poses a high risk

• The right to lodge a complaint with a supervisory authority.

If you have any questions about your rights, you can contact the Data Protection Officer at the University of Jyväskylä or the contact person for the register. To the extent that you cannot be identified based on your responses, your rights cannot be exercised.

## How can you exercise your rights?

The university has provided general instructions for exercising the rights of data subjects: <https://www.jyu.fi/en/rights-of-the-data-subject>

## General description of technical and organizational security measures

University of Jyväskylä, as the data controller, employs appropriate technical and organizational measures to protect personal data from unauthorized or unlawful processing, as well as from accidental loss or destruction.

## Contact Information

**Data Controller**

The data controller is the University of Jyväskylä, and the responsible unit for the processing of this personal data is the Department of Psychology.

**Contact Information for the Responsible Unit**

Department of Psychology

Principal Investigator, Docent Tatiana Ryba, tatiana.ryba@jyu.fi

**Contact Information for the Data Protection Officer at the University of Jyväskylä**

University of Jyväskylä, tietosuoja@jyu.fi, phone: +358 40 805 3297

This privacy notice has been published and provided to the data subjects starting from September 25, 2023.