



(11.2.2022)

A description of the processing of personal data for scientific research purposes (privacy notice; Articles 13, 14 and 30 of Regulation (EU) 2016/679)

1. Personal data processed in the study “Immigrant Families as Consumers of News and Media (MaMe)”

This study explores immigrant families’ practises, experiences and views related to the use of media and news. Immigrant families here mean families where at least one parent or caretaker has been born outside of Finland. Participating families should have at least one child between the age of 12-20 living at home. The data collected in the study include interviews and surveying the families’ media use. Since the use of media and news varies from individual to individual, and since the study’s interest is in the viewpoints and experiences of family members, it is necessary to ask participants directly about their practises and the reasons behind them.

For purposes of data collection and contact between the researchers and the participants, the name, email address, and telephone number of participants will be collected. This personal contact data will be treated confidentially and kept only until the end of the study.

For research purposes, personal data will be collected in the form of interview recordings and descriptions of the family’s media use (for example through media diaries and/or recordings or logs of media use). The original research data will be stored until the results of the study have been published. Anonymized research data will be stored in the Finnish Social Science Data Archive.

This privacy notice has been published on the website of the research project. Research participants have been given a easy-to-approach version of the privacy notice, which includes a link to the website with the full version.

2. Legal grounds for the processing of personal data for research/archiving purposes

In this study, the processing of personal data is necessary for scientific research purposes and it is correctly proportional in relation to the goal in accordance with public interest (section 4.1(3) of the Finnish data protection act).

It is possible that due to the open-ended nature of data collection, some of the so-called special categories of personal data may end up being collected. This kind of data is processed on the grounds of scientific research purposes for the public interest (section 6 of the personal data act). The collection of special categories of personal data is not the purpose nor the aim of this study.

Transferring personal data outside the EU/EEA

During this study, your personal data will not be transferred outside the EU/EEA.

Protection of personal data

The processing of personal data is based on a research plan, and a responsible person has been appointed for the study. Your personal data will only be used and disclosed for purposes of conducting scientific research, and it is otherwise ensured that no data about you is disclosed to unauthorised parties.

Prevention of identifiability

When processing the data, all direct identification data will be pseudonymized as a protective measure. All data that includes direct identifiers, such as interview recordings, will be stored on university servers that are secured by usernames and passwords. Only researchers directly involved with the study have access to the data.

When reporting the research findings, the data that is used will be anonymized with the purpose that no research participant can be directly identified from the research reports.

After the study has concluded, the research data will be completely anonymized, i.e. all identifiers will be fully removed so that no persons can be identified from the data, and no new data can be merged with the data. The anonymized research data are deposited at the Finnish Social Science Data Archive, which acts as a processor of personal data. The Archive assesses the suitability of the data for archiving, reviews the anonymisation carried out by the researcher, removes any further identifying information if necessary, and processes the data to be suitable for long-term preservation and reuse.

According to the Finnish National Board on Research Integrity, no advance ethical assessment is necessary for the study. A separate data protection impact assessment (DPIA) has not been conducted because the scientist in charge has checked that DPIA is not mandatory for this research. The researchers have completed data protection and information security training.

Controller

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Person in charge of the study

Marko Siitonen (Associate Professor)
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Researchers

The persons who process personal data in this research project are in a contractual relationship with the university of Jyväskylä. More information about these persons is available from the person in charge of the study.

Participant rights related to personal data provided in the study

You have the right to access your personal data, to have inaccurate personal data rectified, to restrict the processing of your personal data, and to object to the processing of your personal data. In connection with scientific research, restriction of said rights is possible in accordance with GDPR and the national legislation if following these articles would prevent the scientific research purposes from being fulfilled.

If you have any questions about the rights of data subjects, please contact the university's data protection officer. All requests related to the execution of rights must be sent to the registry office of the University of Jyväskylä. Registry office and archive, P.O. Box 35 (C), 40014 University of Jyväskylä, tel.: +358 (0)40 805 3472, email: kirjaamo@ju.fi. Visiting address: Seminaarinkatu 15, Building C (Main Building, 1st floor), Room C 140. Any data breaches or suspicions of data breaches must be reported to the University of Jyväskylä. <https://www.jyu.fi/en/university/privacy-notice/report-data-security-breach>

You have the right to file a complaint with the supervisory authority of your permanent place of residence or employment if you consider that the processing of personal data is in breach of the GDPR. In Finland, the supervisory authority is the Office of the Data Protection Ombudsman.

Contact for Office of the Data Protection Ombudsman: <https://tietosuoja.fi/en/home>