



EDUCATION DEVELOPMENT PROGRAMME

Strategic vision:

Educating experts with influence

Our graduates are responsible academic experts who change the world. We offer attractive, multidisciplinary studies that respond to the competence needs of today and tomorrow. Our education utilises the opportunities of changing working environments and networked practices. We are Finland’s leading university in supporting student wellbeing and study success. We guarantee equal opportunities for learning and competence development. We value teaching and aim for the continuous development of quality as well as promote the comprehensive wellbeing of student and their opportunities for learning.

MAIN STRATEGIC GOAL 1

Competence promise: Responsible academic experts in a culturally diverse world

Strategic goal	Expected result
Our graduates are bold academic experts who develop the world in a responsible way.	All students of the University develop a JYUIdentity: a solid knowledge base in their fields of study, a capacity for critical and scientific thinking that creates new ideas, inspiration and the ability to learn new things and develop competence in changing environments; strong interaction competence, language skills and cultural awareness; and taking responsibility for the wellbeing of oneself and others, including global and ethical responsibility. The command of ethical principles in research and field-specific ethical questions is stated in the learning outcomes of all curricula.



	JYU's responsibility programme supports developing responsibility in teaching and learning.
Education at JYU offers an opportunity to build competence profiles that are meaningful for the world of work in the future.	We develop and implement studies and curricula across disciplines and in dynamic cooperation with the world of work and other international and domestic partners and stakeholders. Our curricula reflect the progressive development of students' subject-matter competence and meta-skills. All curricula implement the common policies of the University. Our students have diverse opportunities to include in their studies work practice periods and goal-oriented international study and internship periods or international studies on the home campus. Our students develop good working life and international cooperation skills during their studies. Our students receive career guidance at all phases of their studies. Our graduates find employment in a range of expert positions in the public and private sectors or as entrepreneurs.
The operating model for continuous learning renews the world of work and the competence of those who operate in it.	The University has a clear and attractive model for continuous learning, and the model meets the dynamic competence requirements of the changing world of work. The University has a clear concept and way of working for continuing and commissioned education. Our curricula have thematic modules that are utilised in degree education as well as in continuous learning, continuing education and education export. Competence acquired elsewhere is recognised and acknowledged.



We promote the utilisation of the competence, cultural resources and expertise of our international students in Finnish society.

Our international students are sought-after interns and they find employment after graduation.

MAIN STRATEGIC GOAL 2

Development promise: We offer education that meets global competence requirements

Strategic goal	Expected result
A research-based and proactive development model ensures that JYU provides education that is attractive and responds to the competence requirements of a changing world.	JYU offers education with a clear and distinctive profile, including multidisciplinary degree programmes. International degree programmes are integrated into our education. The share of primary applicants increases. We are among the leading educational institutions in Finland, especially in our core fields. The education we offer attracts more international students.
JYU is the leader of teacher education and its research in Finland.	JYU's education studies, which are directed to teachers on different levels of education, is attractive, competitive and meets the needs to renew education and teaching. JYU coordinates and carries out significant research and development projects in teacher education.
Our student admission is fair and appropriate.	Students admitted to our University are motivated and committed to their studies. Admission based on certificates is the primary route to our degree studies. Entrance examinations are implemented in field-specific cooperation with other universities, and a growing number of students progress to degree studies through Open University studies.



Our education structure enables flexible and multidisciplinary learning paths in different phases of life.	We offer education that acknowledges different target groups and transitions between different educational levels. Our education and study entities are built in a multidisciplinary and phenomenon-based way in cooperation with local, national and international partners and the world of work. Cooperation with other higher education institutions enables studying across the boundaries of institutions and produces study entities that are implemented collaboratively.
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MAIN STRATEGIC GOAL 3

Student Life promise: JYU is the leader in Finland for supporting student wellbeing and studies.

Strategic goal	Expected result
The Student Life concept is integrated into the whole formed by teaching, guidance and services. The concept reaches all students.	The University has functional practices to support the study ability and wellbeing of students from various backgrounds and to forecast the need for support. All our students have an opportunity to participate in a range of activities that support academic study skills, and the activities are developed in a research-based manner. We identify the needs of students from different cultural backgrounds in relation to their commitment to studies and develop models to support their study paths.
The University ensures the availability and quality of guidance and the accessibility and reachability of teaching.	All students receive high-quality guidance at different phases of their studies. The operating model for guidance is implemented in all units and is developed continuously.



The degree targets are achieved and students complete their degrees in the target time.

MAIN STRATEGIC GOAL 4

Quality promise: teaching and teachers are respected and quality is kept high

Strategic goal	Expected result
JYU has a strong reputation as a university that values teaching and ensures a high-quality education.	Pedagogical competence and its development are valued and rewarded. The University has a transparent, fair and rewarding model for teaching merits.
The University systematically develops and monitors the quality of teaching.	The University allocates resources for teaching development and related research periods. JYU has a support model for the continuous development of teaching. Teaching development is conducted in a research-based manner in multidisciplinary and international cooperation. Our education feedback system supports the development of education and teaching and provides relevant and timely data. Our university pedagogy studies are modular and they support the development of our teachers' pedagogical skills and digital and international competence in a flexible and appropriate manner in different phases of one's career. Our staff participates in national and international cooperation in education development.
The JYU Learn concept provides teaching in multimodal, pedagogically and digitally appropriate operating and learning environments.	Our JYU Learn concept is established and there are various innovative pilot projects at the University. Teachers' skills in using technology-based opportunities to implement teaching grow.



	We have enough digital pedagogy peer support persons and the activity becomes established.
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