

Sponsorship Proposal

ICMPC | 20
ESCOM | 27

In partnership and collaboration with:



The Conference

The Centre of Excellence in Music, Mind, Body and Brain (MMBB), University of Jyväskylä and University of Helsinki, are organizing the ICMPC - ESCOM 2027 Conference to be held in Helsinki, Finland and Online from 16 - 20 August, 2027.

The theme of the conference is Music, mind, body and brain - music as human experience. The conference celebrates the richness of music offering ways to understand ourselves and each other, and the research it brings. From neuroscience to society, from development to wellbeing, the conference will bring together perspectives that show how music helps us navigate, express, and reimagine the human experience.

The scientific programme will include 4 Keynote Lectures, Special Plenary and Awards Sessions, Oral and Poster Presentations, Symposia & Workshops, and Concerts and Social Events.



The ICMPC and ESCOM Conferences

The ICMPC - ESCOM 2027 Conference is conceived as a continuation of the previous ICMPC and ESCOM meetings:

 ***ICMPC 18 - Brazil***

 ***ICMPC 17 - Japan***

 ***ICMPC 16 and ESCOM 11 – United Kingdom***

 ***ICMPC 15 and ESCOM 10 - Austria, Argentina, Canada, Australia***

These conferences have always been highly successful and have generated enormous excitement, among both established and early career researchers. By providing opportunities to share new results and exchange information, the meetings have contributed to the growth of research and collaborations in the field of music perception and cognition and to its visibility within the broader scientific community.



Venues

The ICMPC - ESCOM 2027 will be held in the city of Helsinki, Finland, in a hybrid format. In-person venues include:



Great Hall, University of Helsinki / Main building



Marina Congress Center



Facts

 ***5 days, anticipated to comprise:***

 ***10 scientific sessions***

 ***6 symposia and workshops***

 ***4 keynote lectures***

 ***3 concerts***

 ***2 social events***

Participants expected:

100+ speakers

360 attendees onsite

100 attendees online



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Sponsorship Offers

Workshop

-  1 hour hands-on workshop during the conference

Social Event

-  Exclusive event naming rights, 15 min (including welcoming and Q&A) presentation, premium branding during event

Presentation

-  15 min (including Q&A) speaking opportunity

Exhibition

-  Exhibit space located close to our large conference auditorium

Sponsorship Offers (cont.)

Advertising

- ☞ Opportunity to include corporate information, a promotional paragraph, and/or a full page, color advertisement in conference materials
- ☞ Insertion of sponsor flyer / brochure in conference materials

Registration

- ☞ 3 complimentary conference registrations (includes attendance at all scientific sessions, lunches and coffee breaks, and social events)

Sponsor Acknowledgement

- ☞ Logo on conference opening and closing presentations, conference screens, conference program book (print and online version), conference website

Sponsorship Packages

	Silver €1500	Ruby €2500	Gold €3500	Diamond €4500	Platinum €5000
Workshop					X
Social Event					X
Presentation				X	
Exhibition			X	X	X
Advertising		X	X	X	X
Registration	X	X	X	X	X
Sponsor acknowledgement	X	X	X	X	X



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<https://www.jyu.fi/en/events/icmpc-escom-2027-conference>



ICMPC – ESCOM 2027

HELSINKI, FINLAND AND ONLINE

16 - 20 AUGUST 2027