Privacy Notice: Building Naming Competition

Data Controller
University of Jyväskylä
PO Box 35, 40014 University of Jyväskylä

If you have any questions regarding data protection, please contact the University of Jyväskylä's Data Protection Officer (**tietosuoja@jyu.fi**, tel. 040 805 3297).

Why is your personal data being processed?

The University of Jyväskylä is organising a naming competition for the former Department of Chemistry building. Personal data is processed:

1. to organise the naming competition and to process competition entries;
2. to contact the competition winner;
3. to publish the winner's name on the University of Jyväskylä's intranet and website, provided the individual gives their separate consent; and
4. to organise a prize draw related to the competition, provided the individual gives their consent to take part in the draw.

What personal data is processed?

The following personal data is processed for the purposes of the competition:

– name

– email address

– name proposal and related information provided on the form

– information regarding consents given.

What is the legal basis for processing personal data?

The processing of personal data is based on consent (Article 6(1)(a) of the EU General Data Protection Regulation).

Consent is voluntary. You may withdraw your consent at any time by contacting viestinta@jyu.fi. Withdrawal does not affect any processing carried out prior to it.

Who processes personal data?

Personal data is processed at the University of Jyväskylä by staff whose duties include organising the competition and prize draw.

Where and for how long is the data stored?

Personal data is collected and stored in the Webropol system.

Personal data collected for the competition will be deleted from Webropol in February 2027 once the competition has been decided.

If the winner gives their consent to the publication of their name, it will be published on the University of Jyväskylä's intranet and website.

What are your rights?

Subject to the conditions set out in data protection legislation, you have the right to:

- receive information about the processing of your personal data
- access your personal data
- request the rectification of inaccurate data
- to request the erasure of your data
- to request the restriction of processing
- to withdraw your consent at any time; and
- to lodge a complaint with the Data Protection Officer https://tietosuoja.fi/etusivu

Withdrawing your consent does not affect any processing carried out prior to that.