

List of Publications, Updated 12 May 2017

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A Peer-reviewed scientific articles

A1 Journal article, original research

Laaksonen, Salla-Maaria, Nelimarkka, Matti, Tuokko, Mari, Marttila, Mari, Kekkonen, Arto and Villi, Mikko (2017) Working the fields of big data: Using big-data-augmented online ethnography to study candidate–candidate interaction at election time. *Journal of Information Technology & Politics*, first published online.

Malmelin, Nando & Villi, Mikko (2017) Media work in change: Understanding the role of media professionals in times of digital transformation and convergence. *Sociology Compass*, forthcoming.

Villi, Mikko and Noguera Vivo, José Manuel (2017) Sharing Media Content in Social Media: The Challenges and Opportunities of UDC (User-distributed Content). *Journal of Applied Journalism & Media Studies*, forthcoming.

Villi, Mikko and Matikainen, Janne (2016) Participation in Social Media: Studying Explicit and Implicit Forms of Participation in Communicative Social Networks. *Media and Communication*, 4:4, 109-117.

Malmelin, Nando and Villi, Mikko (2016) Audience community as a strategic resource in media work: Emerging practices. *Journalism Practice*, 10:5, 589-607.

Villi, Mikko and Hayashi, Kaori (2015) 'The Mission is to Keep this Industry Intact': Digital Transition in the Japanese Newspaper Industry. *Journalism Studies*, first published online.

Poutanen, Petro, Botero, Andrea, Marttila, Sanna and Villi, Mikko (2015) Everyday Self-organizing Social Movements and the Use of Social Media in Citizen Engagement. *Sphera Publica*, 15, 2-20.

Villi, Mikko and Jung, Joo-Young (2015) Accessing the Audience Community: How Newspapers Connect with Audience Communities in Finland, Japan, and Korea. *JMM - The International Journal on Media Management*, 17:4, 259-276.

Matikainen, Janne and Villi, Mikko (2015) Aktiivinen yleisö? Tutkimus yleisön asenteista sisällön tuottamista ja jakelua sekä verkossa osallistumista kohtaan [Active audience? Attitudes of the Finnish audience toward content production and distribution and participation online]. *Media & viestintä* 38(3), 147-164.

Malmelin, Nando and Villi, Mikko (2015) Co-creation of what? Modes of audience community collaboration in media work. *Convergence: The International Journal of Research into New Media Technologies*, first published online.

Villi, Mikko and Matikainen, Janne (2015) Mobile UDC: Online Media Content Distribution among Finnish Mobile Internet Users. *Mobile Media & Communication*, 3(2), 214-229.

Villi, Mikko (2015) 'Hey, I'm Here Right Now': Camera Phone Photographs and Mediated Presence. *Photographies*, 8(1), 3-21.

Järventie-Thesleff, Rita, Moisander, Johanna and Villi, Mikko (2014) The strategic challenge of continuous change in multi-platform media organizations – a strategy-as-practice perspective. *JMM - The International Journal on Media Management*, 16(3-4), 123-138.

Villi, Mikko (2012) Social curation in audience communities: UDC (user-distributed content) in the networked media ecosystem. *Participations: The International Journal of Audience and Reception Studies, Special section: Audience Involvement and New Production Paradigms*, 9(2), 614-632.

Villi, Mikko (2012) Visual chitchat: The use of camera phones in visual interpersonal communication. *Interactions: Studies in Communication & Culture* 3(1), 39-54.

Villi, Mikko, Moisander, Johanna and Joy, Annamma (2012) Social Curation in Consumer Communities: Consumers as Curators of Online Media Content. *Advances in Consumer Research*, 40, 490-495.

Villi, Mikko (2012) Käyttäjien käyttäjät: Mediatyhtiöt ja käyttäjien implisiittinen osallistuminen sosiaalisessa mediassa [Users of users: Media Companies and the implicit participation of users in social media]. *Lähikuva* 25(2), 9-21.

Villi, Mikko (2011) Sosiaalinen kuratointi verkossa: Mediasisältöjen sosiaalinen kulutus ja osallistava yleisöys [Social curation online: The social consumption of media content and the participatory audience]. *Media & viestintä*, 34(4), 48-65.

Villi, Mikko and Stocchetti, Matteo (2011) Visual mobile communication, mediated presence and the politics of space. *Visual Studies*, 26(2), 102-112.

Villi, Mikko and Könkkölä, Saara (2011) Kuvallisten päiväperhosten lento: Kamerapuhelinvalokuvaus ja muutokset valokuvan kulutuskäytännöissä [The Flight of the Visual Butterflies: Camera Phone Photography and the Changes in the Consumption of Photographs]. *Kulutustutkimus.nyt* 1/2011, 52-75.

Villi, Mikko (2007) Mobile Visual Communication - Photo Messages and Camera Phone Photography. *Nordicom Review*, 28(1), 49-62.

- Published also as Villi, Mikko (2007) Mobile Visual Communication - Photo Messages and Camera Phone Photography. *Nordicom Information*, 29(1), 55-65.

A2 Review article

Villi, Mikko (2011) Kuvien virtaa ja välitöntä valokuvallista viestintää: Mobiiliteknologia ja valokuvan uusi viestintäkulttuurinen konteksti [Flow of images and immediate photographic communication: Mobile technology and the new communicative context of photography]. *Lähikuva* 24(4), 30-41.

A3 Book section

Villi, Mikko (2016) Photographs of Place in Phonespace: Camera Phones as a Location-Aware Mobile Technology. In *Digital Photography and Everyday Life: Empirical Studies on Material Visual Practices*, (eds.) Asko Lehmuskallio and Edgar Gómez Cruz. London: Routledge, 107-121.

Villi, Mikko, Matikainen, Janne and Khaldarova, Irina (2016) Recommend, Tweet, Share: User-Distributed Content (UDC) and the Convergence of News Media and Social Networks. In *Media Convergence Handbook Vol. 1. Journalism, Broadcasting, and Social Media Aspects of Convergence*, edited by Artur Lugmayr and Cinzia Dal Zotto. Heidelberg: Springer, 289-306.

Matikainen, Janne and Villi, Mikko (2015) Yleisö ja yhteisöt mediassa. In *Mediajohtaminen – näkökulmia uudistuvaan media-alaan*, edited by Nando Malmelin and Mikko Villi. Helsinki: Gaudeamus, 77-94.

Malmelin, Nando and Villi, Mikko (2015) Mediatyön aika. In *Mediajohtaminen – näkökulmia uudistuvaan media-alaan*, edited by Nando Malmelin and Mikko Villi. Helsinki: Gaudeamus, 59-76.

Järventie-Thesleff, Rita, Moisander, Johanna and Villi, Mikko (2014) Strategic Communication During Change. In *The Routledge Handbook of Strategic Communication*, edited by Derina Holtzhausen and Ansgar Zerfass. New York: Routledge, 533-544.

Villi, Mikko (2014) Medialla töissä. In *Tehtävä kulttuurille!*, edited by Mikko Lehtonen, Katja Valaskivi and Hanna Kuusela. Tampere: Vastapaino, 326-343.

Villi, Mikko (2014) Distance as the New Punctum. In *Digital Snaps: The New Face of Photography*, edited by Jonas Larsen and Mette Sandbye. London: I.B. Tauris, 47-64.

Villi, Mikko (2013) The Camera Phone as a Connected Camera. In *The Versatile Image: Photography, Digital Technologies and the Internet*, edited by Alexandra Moschovi, Carol McKay and Arabella Plouviez. Leuven: Leuven University Press, 87-106.

Villi, Mikko (2013) Publishing and Messaging Camera Phone Photographs: Patterns of Visual Mobile Communication on the Internet. In *Mobile Media Practices, Presence and Politics: The Challenge of Being Seamlessly Mobile*, edited by Kathleen Cumiskey and Larissa Hjorth. New York: Routledge, 214-228.

Noguera, José M., Villi, Mikko, Nyiro, Nora, de Blasio, Emiliana, and Bourdaa, Melanie (2013) The Role of the Media Industry When Participation Is a Product. In *Transformations. Late modernity's shifting audience positions*, edited by Nico Carpentier, Kim Schröder & Lawrie Hallett. New York: Routledge, 172-190.

- Villi, Mikko (2010) Kuvallinen päiväperhonen. Valokuva osana mobiiliviestintää. [Visual butterfly. Photographs in mobile communication.] In *Kuvakulmia 2* (eds. Riitta Brusila & Mari Mäkiranta). Rovaniemi: University of Lapland, 87-100.
- Villi, Mikko and Matikainen, Janne (2008) Photo Messages as Communication in Communities. In *Images and Communities*, edited by Matteo Stocchetti & Johanna Sumiala-Seppänen. Helsinki: Gaudeamus, 93-110.
- Aula, Pekka, Matikainen, Janne and Villi, Mikko (2006) Verkko yhteiskunnallisena tilana [The Net as a Social Space]. In *Verkkoviestintäkirja*, edited by Pekka Aula, Janne Matikainen and Mikko Villi. Helsinki: Gaudeamus, 9-22.
- Villi, Mikko (2006) Mediakonvergenssi ja verkkoviestintä [Media Convergence and Internet Communication]. In *Verkkoviestintäkirja*, edited by Pekka Aula, Janne Matikainen and Mikko Villi. Helsinki: Gaudeamus, 101-120.

A4 Conference proceeding

- Villi, Mikko, Lindén, Carl-Gustav, Lehtisaari, Katja and Grönlund, Mikko (2017) Struggles of Platformization and Content Distribution in Nordic Newspapers. *67th Annual International Communication Association (ICA) Conference*, San Diego, CA, 25-29 May 2017.
- Jung, Joo-Young and Villi, Mikko (2016) How Do Social Media Blur the Boundary Between Mass and Interpersonal Communications? A Comparative Study of Newspapers and Social Media in Japan, Korea, and Finland. *66th Annual International Communication Association (ICA) Conference*, Fukuoka, Japan, 9-13 June 2016.
- Matti Nelimarkka, Salla-Maaria Laaksonen, Mari Marttila, Arto Kekkonen, Mari Tuokko and Mikko Villi (2016) Influencing the News Through Social Media: Online Agenda Building and Normalization During a Pre-Electoral Campaign Period. *66th Annual International Communication Association (ICA) Conference*, Fukuoka, Japan, 9-13 June 2016.
- Villi, Mikko and Jung, Joo-Young (2015) Accessing the Audience Community: A Comparison of How Newspapers Connect with Audience Communities in Finland, Japan, and Korea. *IAMCR 2015 Conference*, Montreal, Canada, 12-16 July, 2015.
- Matti Nelimarkka, Salla-Maaria Laaksonen, Mari Marttila, Arto Kekkonen, Mari Tuokko and Mikko Villi (2015) Online agenda building and normalization in Finnish 2015 Parliamentary Election. Nordmedia 2015, Copenhagen 13-15 August 2015.
- Villi, Mikko and Hayashi, Kaori (2014) 'The Mission is to Keep this Industry Intact': Digital Transition in the Japanese Newspaper Industry. *64th Annual International Communication Association (ICA) Conference*, Seattle, WA, 22-26 May 2014.
- Villi, Mikko, Noguera, José M. and Nyiro, Nora (2014) Sharing Media Content in the Social Media Environment: The Challenges and Opportunities of UDC (User-distributed Content). *11th World Media Economics and Management Conference*, Rio de Janeiro, Brazil, 12-16 May 2014.

- Malmelin, Nando and Villi, Mikko (2014) Managing Co-creative Collaboration in Media Work. *11th World Media Economics and Management Conference*, Rio de Janeiro, 12-16 May 2014.
- Järventie-Thesleff, Rita, Moisander, Johanna and Villi, Mikko (2012) Ambidextrous strategic action and change in the context of media convergence. *32nd Annual Strategic Management Society International Conference*, Prague October 6-9, 2012.
- Villi, Mikko (2012) Social curation and audience communities: Social consumption of professional media content on the Internet. *62nd Annual International Communication Association (ICA) Conference*, Phoenix, AZ, 24-28 May 2012.
- Villi, Mikko (2012) Photographs of place in phonespace: Camera phones as a location-aware mobile technology. *62nd Annual International Communication Association (ICA) Conference*, Phoenix, MA, 24-28 May 2012.
- Järventie-Thesleff, Rita, Villi, Mikko and Moisander, Johanna (2012) Traditional and online publishing in juxtaposition - a comparison of change management practices. *EMMA European Media Management Education Association*, Corvinus University, Budapest, 10-11 February 2012.
- Järventie-Thesleff, Rita, Villi, Mikko, Könkkölä, Saara and Moisander, Johanna (2011) The strategic challenge of moving towards co-created customer experience in the media industry. *43rd Academy of Marketing Conference*, Liverpool, 5-7 July, 2011.
- Könkkölä, Saara, Järventie-Thesleff, Rita, Villi, Mikko and Moisander, Johanna (2011) Complexities, Dynamics and Ambiguities of Brand Management in Participatory Media Culture – A Practice Perspective. *27th EGOS Colloquium*, Gothenburg, 6-9 July, 2011.
- Villi, Mikko (2011) 'You can show that hey, I'm here right now': Mediated presence in visual mobile communication. *61st Annual International Communication Association (ICA) Conference*, Boston, MA, 26-30 May 2011.
- Järventie-Thesleff, Villi, Mikko and Moisander, Johanna (2011) Communication in a 'multi-change' situation: A struggle between organizational sense-making and sense-dimming. *61st Annual International Communication Association (ICA) Conference*, Boston, MA, 26-30 May 2011.
- Villi, Mikko (2011) Publishing and messaging camera phone photographs: Patterns of visual mobile communication on the Internet. *61st Annual International Communication Association (ICA) Conference*, Boston, MA, 26-30 May 2011.
- Könkkölä, Saara, Järventie-Thesleff, Rita and Villi, Mikko (2010) The trustworthy big sister and rebellious little sisters: The complexities, dynamics and ambiguities of brand management in participatory media culture. *XXV International Conference of Communication - Business Models for a Digital Economy: The Value of Contents*. Universidad de Navarra, Pamplona, 25-26 November 2010.

B Non-refereed scientific articles

B1 Non-refereed journal articles

B2 Book section

Brace, William, Ruotsalo, Tuukka, Storgårds, Jan, Villi, Mikko and Xiao, Yu (2009) Life Unwired - The Future of Telecommunication and Networks. In *Bit Bang: Rays to the Future*, edited by Yrjö Neuvo and Sami Ylönen. Espoo: Helsinki University of Technology.

Hinkka, Ville, Hu, Zhongliang, Mannonen, Petri, Villi, Mikko, Zavodchikova, Marina and Coatanéa, Eric (2009) Wide Wide World – Globalized Regions, Industries and Cities. In *Bit Bang: Rays to the Future*, edited by Yrjö Neuvo and Sami Ylönen. Espoo: Helsinki University of Technology.

Södergård, Caj, Heinonen, Ari and Villi, Mikko (2004) Multi-Channel Publishing Technology and Journalism - An Experiment. In *Multi-channel Solutions*, edited by Mervi Korpiaho and Mikko Korhonen. Helsinki: IT Press.

B3 Non-refereed conference proceeding

Lehtisaari, Katja, Grönlund, Mikko, Lindén, Carl-Gustav and Villi, Mikko (2017) Nordic local news media and digital transformation. *2017 Conference of the European Media Management Association*, Ghent, Belgium, 210-12 May 2017.

Villi, Mikko, Lehtisaari, Katja, Lindén, Carl-Gustav and Grönlund, Mikko (2016) "You have to figure out how to transform and how to convert": Digital transition in Nordic newspapers. In International Media Management Association IMMAA Conference in Seoul. *Disruption in Media Industries: Management and Education Challenges*. Extended Abstracts, 25-37.

Lehtisaari, Katja, Lindén, Carl-Gustav, Grönlund, Mikko and Villi, Mikko (2016) Nordic News Media in Search for New Business Models. *2016 Conference of the European Media Management Association*, University of Porto, 2-4 June 2016.

Villi, Mikko (2015) Participation in social media: Explicit and implicit forms of participation in communicative social networks. *Someri symposium* keynote presentation, University of Jyväskylä, 20 November 2015.

Villi, Mikko, Matikainen, Janne and Khaldarova, Irina (2013) Recommend, Tweet, Share – News Media and User-distributed Content (UDC). *Nordmedia 2013*, Oslo 8-11 August 2013.

Järventie-Thesleff, Rita, Villi, Mikko and Moisander, Johanna (2012) The strategic challenge of ambidexterity in the media business – a practice perspective. *Strategy work in the media – building practically relevant theory*, 13-14 September 2012, Jönköping International Business School, Sweden.

Villi, Mikko (2011) Messaging and publishing photographs: Sharing camera phone photographs via the Internet. *The Versatile Image: Photography in the Era of Web 2.0 Conference*, University of Sunderland, 24th - 26th June 2011.

Villi, Mikko (2009) Distance as the New Punctum: Camera Phone Communication and Temporary Loss. *Private Eyes - Amateur Photography and Collective History*. University of Copenhagen, Department of Art and Cultural Studies, 12-13.11.2009.

Villi, Mikko (2007) Spatial and temporal immediacy. Camera phone photography in relation to time and distance. *Towards a Philosophy of Telecommunications Convergence*, Budapest, 27-29 September 2007.

C Scientific books (monographs)

C2 Edited book

Malmelin, Nando and Villi, Mikko (eds.) (2015) *Mediajohtaminen – näkökulmia uudistuvaan media-alaan*. Helsinki: Gaudeamus.

Aula, Pekka, Matikainen, Janne and Villi, Mikko (eds.) (2006) *Verkkoviestintäkirja*. Helsinki: Gaudeamus Helsinki University Press.

Aula, Pekka, Matikainen, Janne and Villi, Mikko (eds.) (2006) *Tutkielmamatka verkkoviestintään*. Helsinki: Gaudeamus Helsinki University Press.

D Publications intended for professional communities

D2 Article in a professional manual or guide

Villi, Mikko (2015) The Selfie Connects. In *The Smart View 001 Reflections on Mobile Photography*.

Villi, Mikko (2015) Selfie yhdistää [Selfie connects]. In *Verkko nuorten kokemana ja kertomana*. Helsinki: Verke – verkkonuorisotyön valtakunnallinen kehittämiskeskus.

Villi, Mikko (2001) Kokemuksia ja havaintoja toimittajan työn digitalisoitumisesta [Experiences and Observations of the Digitalisation of the Journalistic Profession]. In *AbcDigi - Sisällöntuottajan käsikirja*, edited by Jarmo Mäkäläinen. Helsinki: Edita.

D4 Published development or research report or study

Lehtisaari, Katja, Grönlund, Mikko, Lindén, Carl-Gustav, and Villi, Mikko (2017) Paikallis- ja kaupunkilehtien uudet liiketoimintamallit Pohjoismaissa. Viestinnän tutkimusraportteja 2/2017. Helsinki: University of Helsinki.

Lehtisaari, Katja, Grönlund, Mikko, Villi, Mikko and Lindén, Carl-Gustav (2016) Uutismedian uudet liiketoimintamallit Pohjoismaissa. Viestinnän tutkimusraportteja 1/2016. Helsinki: University of Helsinki.

Matikainen, Janne and Villi, Mikko (2013) Mobiilit mediasisällöt: Sisältöjen tuottaminen, jakelu ja kulutus sosiaalisessa mediassa. Viestinnän tutkimusraportteja 3/2013. Helsinki: University of Helsinki.

Villi, Mikko (2001) Several chapters and sections in Integrated News Publishing – Technology and User Experiences. *Report of the IMU2 Project*, edited by Caj Södergård. Espoo: VTT Publications.

Villi [Seppälä], Mikko (2000) *Puheenvuorojournalismia verkossa – Raportti keskustelualueista tiedotusvälineiden verkkosivuilla* [Dialogic Journalism on the Net – A Report on Discussion Forums of Online Media]. Publications of the Journalism Research and Development Centre. Tampere: University of Tampere.

Villi [Seppälä], Mikko (1999) *Maksimaalista informaatiota – IMU2 toimittajien näkökulmasta* [Maximal Information – IMU2 from the Journalists Point of View]. Publications of the Journalism Research and Development Centre. Tampere: University of Tampere.

E Publications intended for the general public

E1 Popularised article, newspaper article

Villi, Mikko (2016) Digitaalisessa siirtymässä tarvitaan journalisteja, *Keskisuomalainen*, 12.12.2016

Villi, Mikko (2014) Selfie yhdistää. *Verke*, viikon näkökulma.

<http://www.verke.org/ajankohtaista/viikon-nakokulma/item/458-selfie-yhdistaa>

Villi, Mikko (2012) Tykkää, suosittelen ja jaa: Sosiaalinen kuratointi ja osallistuminen sosiaalisessa mediassa. *Mielenterveys-lehti* 6/2012.

Villi, Mikko (2011) Music-as-a-service: Sisältöjen käyttö, kulutus ja jakelu verkossa. *Kompositio* 4/2011.

Villi, Mikko (2006) Puhelimesta kuvalin? *Etelä-Suomen Sanomat*, 17.6.2006.

Villi, Mikko (2005) Blogit valtaavat verkon. *Etelä-Suomen Sanomat*, 2.12.2005.

G Theses

G2 Master's thesis

Villi [Seppälä], Mikko (1998) *Tieto modernissa yhteiskunnassa* [Knowledge in the Modern Society]. M.Soc.Sc. thesis. Helsinki: University of Helsinki.

G4 Doctoral thesis (monograph)

Villi, Mikko (2010) *Visual mobile communication: Camera phone photo messages as ritual communication and mediated presence*. Helsinki: Aalto University School of Art and Design.

Unpublished conference papers, guest lectures and other presentations

Keynote presentations

Invited keynote, Visual Mobile Communication: Mediated Presence, Connectedness and Visual Chitchat in Smartphone Photography. Smart as Photography – The Impact of Change, Mannheim. Germany, 3 November 2016.

Invited keynote, Media and its Users in Social Media, The Russian-Speaking Communities of Europe 2016 in a Fragmented Media Landscape, Helsinki, 13 October 2016

Invited keynote, Participation in social media: Explicit and implicit forms of participation in communicative social networks, Someri symposium, University of Jyväskylä, 20 November 2015

Invited keynote, Käyttäjät sosiaalisessa mediassa: Tietoa sosiaaliseen mediaan tuottavat ja tietoa siellä jakavat käyttäjät ja käyttäjäyhteisöt STVY seminar – User and dynamic information management, University of Tampere, 20 October 2015

Invited keynote, Japan Society of Information and Communication Research, 15 May 2013

Other presentations

Villi, Mikko (2017) Media Landscape in Nordic countries. Fordham University, NY, 11 April 2017.

Poutanen, Petro and Villi, Mikko (2016) From structure to agency: digital communication infrastructure in urban communities. *Communication and the City: The Role of the Community*, 4–5 June 2016, Yonsei University, Seoul, South Korea.

Kekkonen, Arto, Laaksonen, Salla-Maaria, Marttila, Mari, Nelimarkka, Matti, Tuokko, Mari and Mikko Villi (2016) #Vaalit2015 – Twitter vaalikeskustelun areenana. *Twitter viestintänä*, 29 January 2016, University of Tampere.

Matikainen, Janne and Villi, Mikko (2016) Utismedia Twitterissä – joukkoviestintää vai somepöhinää? *Twitter viestintänä*, 29 January 2016, University of Tampere.

Villi, Mikko (2015) Mobile media consumption and the digital transition in Finland and Japan. *Mobile media and everyday lives: Bridging Finland and Japan*, 3 December 2015, University of Helsinki.

Matikainen, Janne and Villi, Mikko (2014) Mobiilit mediasisällöt: Sisältöjen tuottaminen, jakelu ja kulutus sosiaalisessa mediassa. *Mediakasvatustutkimus.nyt – Quo vadis suomalainen mediakasvatustutkimus?*, 1 April 2014, University of Helsinki.

Villi, Mikko (2013) Finnish Media Landscape, 26 August 2013, Universidad Santo Tomás, Bogotá, Colombia.

Villi, Mikko (2013) Changes in the Finnish Media Landscape: Accomplishments and Future Challenges, 12 June 2013, University of Tokyo, Japan.

Villi, Mikko (2013) 'The social dimension is the big thing': UDC (user-distributed content) and the importance of audience communities for the mass media, 6 June 2013, ICU University, Tokyo, Japan.

- Villi, Mikko (2013) UDC (user-distributed content), mobile media and audience communities. Seminar organized by the Japan Society of Information and Communication Research, keynote presentation, 15 May 2013, Tokyo, Japan.
- Villi, Mikko (2012) UDC (user-distributed content) and audience communities. Social Media and Public Communication, *2012 Seoul National University - University of Tokyo Symposium*, 9-10 November 2012, Seoul, South-Korea.
- Noguera, José Manuel, Nyirö, Nóra and Villi, Mikko (2012) Connecting and Sharing: Why User-Distributed Content is Essential for Media Industries in a Participatory Environment? *Cross-Disciplinary Collaborations & Innovation*, COST Action IS0906 Meeting, Catholic University of Milan, 20-22 September 2012.
- Matikainen, Janne and Villi, Mikko (2012) Mediasisältöjen tuottaminen, jakelu ja kulutus sosiaalisessa mediassa. *Finnish Conference of Communication Research* 30-31 August 2012, Jyväskylä, Finland.
- Villi, Mikko (2012) Mobile photo apps and photographic communication: Circulating camera phone photographs via the Internet. *Helsinki Photomedia Conference 2012 – Images in Circulation*, Aalto University, 28-30 March 2012.
- Villi, Mikko (2011) Yhteyksien fasilitoijat: Mediatyhtiöt ja kuluttajien kulttuuriteollinen toiminta sosiaalisessa mediassa. *Kulttuurintutkimuksen päivät* [National Conference of Cultural Studies], University of Turku, 16-17.12.2011.
- Villi, Mikko (2011) Publishing and messaging camera phone photographs - patterns of visual mobile communication on the internet. *The Nordic Network for Digital Visuality (NNDV) workshop*, Stockhol, 1-2.12.2011.
- Villi, Mikko (2011) Social curation of media content: From professional curation to the audience network. *Transforming audiences 3 conference*, University of Westminster, 1-2 September, 2011.
- Villi, Mikko (2011) Jutustelusta julkaisemiseen: Kännykän muutos keskinäisviestinnällisestä puhelimesta monimedialliseksi julkaisuvälineeksi [From chatting to publishing: The transformation of the mobile phone from a telephone to a multimedial publishing medium]. *Mediatutkimuksen päivät* [National Conference of Media Research], University of Turku, 4 February 2011.
- Villi, Mikko (2010) Kuvallisten päiväperhosten lento: kamerapuhelimet ja kuvallisen mobiiliviestinnän kulutus [The flight of the visual butterflies: Camera phones and consumption of visual mobile communication]. *Finnish Association of Consumer Research*, Helsinki, 19.11.2010.
- Villi, Mikko (2010) Networked family photography: Communicating photo messages in the family community. *The workshop From Family Album to Social Media – Traditions and Change*. Nordic Network for Visual Studies in Social Science, Stockholm, 20-22.9.2010.
- Villi, Mikko (2010) Kansalaisvalokuva: Yleisön ottamat valokuvat osana kuvajournalismia [Citizen photo journalism: Photographs taken by ordinary people as a part of photo journalism]. *Viestinnän tutkimuksen päivät* [National Conference of Communication Research]. University of Tampere, 12.2.2010.
- Villi, Mikko (2009) Social Media - Media in Transition. *Rethinking Asia-Europe Communications: Challenges and Opportunities of Social Media Conference*, University of Helsinki, 20.8.2009.

- Villi, Mikko (2009) Visual mobile communication and ritual connectedness. *Information Access seminar*, UC Berkeley, School of Information, 27.2.2009.
- Villi, Mikko (2008) PC - personal connection. *Lahti Science Day*, 25.11.2008.
- Villi, Mikko (2008) Mobiili valokuva kuvallisena keskinäisviestintänä [Mobile photograph as visual interpersonal communication]. *Valokuvan kokemus seminar*. Helsinki, 5.6.2008, organized by The Finnish Museum of Photography and Ateneum Art Museum.
- Villi, Mikko (2007) Kuvallinen läsnäolo mobiiliviestinnässä [Visual presence in mobile communication]. *Sosiaalipsykologian päivät*, Tampere 30.11.2007.
- Villi, Mikko (2007) Kuvaviesti - valokuva nykyhetken välittäjänä [Photo message - photograph mediating the present]. *Kuva ja konteksti seminar*, University of Art and Design Helsinki, 9.3.2007.
- Villi, Mikko (2006) Photo messaging. Camera phone photographs in the context of communication and photography. *A Closer Look: Knowing through Images, Nordic Network for Visual Social Science*, Roskilde University 24.11.2006.
- Villi, Mikko (2006) Photo messages and the ritual view of communication. *Mediatutkimuksen päivät* [National Conference of Media Research]. Helsinki, Finland, February 3rd 2006. Working group Images and Communities - Methodological Issues and Empirical Analysis of Mediated Societies.
- Villi, Mikko (2005) Photo message – Photo or Message. Camera Phone Photographs in the Context of Photography and Communication. *Aesthetics and Mobility*, University of Art and Design Helsinki, 15.1.2005.
- Villi, Mikko (2001) Images as Information, Information as Images. *Text and Image – The 8th Summer School of Cultural Studies*, 1.6.2001, University of Jyväskylä.
- Villi, Mikko (2000) Images as Information, Information as Images. *Media Usage and the Transformations of Everyday Experience*, 1.12.2000, University of Turku.